

Livestock Genetic and Genomic Conference 19-20 November, 2025 | Rawalpindi | Pakistan

From Gene to Sustainability

Sponsorship Prospectus

Why Sponsor the Livestock Genetic and Genomic Conference

By sponsoring this event, your company will get:

- A unique opportunity to position your brand at the forefront of the livestock and dairy industry. As a premier event attracting industry leaders, researchers, and policymakers. The conference serves as a dynamic platform for showcasing your company's innovations, products, and services.
- Partnering with this prestigious conference offers sponsors unparalleled access to industry knowledge, cutting-edge research, and high-value business connections. Whether your goal is to reinforce market leadership, broaden your professional network, or champion innovation, sponsoring the Livestock Genetic and Genomic Conference is a forward-looking investment in the future of livestock and dairy industry and agribusiness.

Conference Themes and Focus Areas

The conference will cover a wide range of topics critical to the future of sustainable livestock breeding and genetic practices, including:

Policy Vision for Livestock Genetics & Genomics

- Strategic framework for genetic improvement and national food security.

Indigenous Cattle Genetics & Genomics

- Unlocking the potential of native breeds for resilience and productivity.

Exotic Cattle Genetics & Genomics

- Harnessing genomic tools for improved performance and adaptability.

Buffalo Genetics & Genomics: Pakistan's Strength

- Genomic innovations for dairy excellence and sustainable buffalo production.

Management of Indigenous Animal Genetic Resources (AnGR) of Pakistan

- Conservation, utilization, and sustainable breeding strategies.

Avian Genetics & Genomics: Poultry for National Food Security

- Enhancing poultry genetics for future protein needs.

Organized by
National Center for Livestock Breeding, Genetic & Genomic (NCLBG&G)
In Association of Institute of Animal Sciences
PMAS Arid Agriculture University Rawalpindi Pakistan

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Diamond Sponsor 1,000,000 PKR	<ol style="list-style-type: none">1. Exclusive branding on all event materials (banners, signage, etc.)2. Company name, logo, and URL featured and linked on the university website3. Logo placement in the program book and three full-page advertisements in the conference proceedings4. Five full-day complimentary registrations, including dinner and tea5. Two speaker slots (20 minutes)6. Two executives will be included in the conference roundtable7. A 30-second promotional company/product video played at the start and during breaks on the three days of the conference8. Logo link included in the social media campaign
Platinum Sponsor 500,000 PKR	<ol style="list-style-type: none">1. Exclusive branding on all event materials (banners, signage, etc.)2. Company name, logo, and URL featured and linked on the website3. Logo placement in the program book and three full-pages advertisement in the conference proceedings4. Three full-day complimentary registrations, including dinner and tea5. One speaker slot (20 minutes)6. A 20-second promotional company/product video played at the start and during breaks on the three days of the conference7. Logo link included in the social media campaign
Gold Sponsor 300,000 PKR	<ol style="list-style-type: none">1. Exclusive branding on all event materials (banners, signage, etc.)2. Company name, logo, and URL featured and linked on the website3. Logo placement in the program book and three full-pages advertisement in the conference proceedings4. One full-day complimentary registration, including dinner and tea5. A 10-second promotional company/product video played at the start and during breaks on the three days of the conference6. Logo link included in the social media campaign

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